

COMMUNITY ENGAGEMENT COMMITTEE – 1 JULY 2010

SAFER DORSET 2010

REPORT BY THE CHIEF CONSTABLE

PURPOSE OF THE REPORT

To update members on the publication of Safer Dorset.

1. BACKGROUND

- 1.1 Members will recall the decision at the last Committee meeting to retain the current format of the Safer Dorset Handbook and to progress with design and production. Publication was scheduled for August 2010 and initial plans were established including the booking of delivery services.

2. PROGRESS

- 2.1 It is unfortunate that a combination of exceptional operational media demands, unfilled resource vacancies and staff sickness have caused the planning for this year's publication to unavoidably slip.
- 2.2 The plan for publication has been revised and distribution has been rebooked to take place during the two weeks commencing 20 and 27 September. All postcodes, with the exception of two, have been accommodated and will be delivered by the Post Office. The remaining two will be hand delivered by the Solus teams, who will already be covering the five digit postcodes areas on the border between Bournemouth and Poole and Dorset County. The National Leaflet Company will continue to check daily for cancellations and should these two postcodes appear, they will be reserved and distributed by the Post Office in the normal way. Any additional charges (£450) for the distribution by the Solus teams in the two sectors will not be charged if those sectors are picked up during the next few weeks.
- 2.3 A list has been compiled from last year showing the problem areas of distribution and the complex street splits of the five digit postcodes along the borders of Bournemouth and Poole and Dorset County so that these can be corrected for this year's distribution.
- 2.4 The Communications Team has now refocused its attentions to this publication and a new schedule has been prepared as below:

DATE	ACTION
Friday 2 July	All images and report copy received
Monday 5 July	Copy and images to Designers
Monday 19 July	First visual to Communications Manager
Monday 26 July	First amends returned to Designers
Friday 30 July	PDF Proof back to Communications Manager
Wed 4 August	Second amends to Designers
Fri 6 August	PDF proof back to Communications Manager
Wed 11 August	Final artwork to printer
Mon 16 August	Printed proof to Communications Manager
By Fri 20 August	Printed proof approved and any final amends completed, go to print
Fri 3 Sept	Delivery to Post Office for labelling and packing
Fri 20 Sept for two weeks	Distribution

3. FUTURE DESIGN FORMAT

- 3.1 Members will also recall that the previous Committee's discussion on this subject in April concluded that a review on future design would follow to explore the potential for increasing the number of Safer Dorset editions. This work will commence once the current publication has been delivered, in conjunction with the Chief Executive.

4. RECOMMENDATION

- 4.1 Members are requested to note this report.

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